



## **NEW TOOLS TO ACCELERATE WOUND ASSESSMENT AND IMPROVEMENT OF QUALITY PATIENT CARE**

*ARANZ Medical launches new Silhouette™ wound assessment products to view for the first time at the Symposium for Advanced Wound Care (SAWC) Spring, April, 2011*

**Christchurch, New Zealand, April 8, 2011** – ARANZ Medical Limited, a leading innovator in wound management technology, proudly announces the launch of two new wound assessment products into the US market at the Symposium for Advanced Wound Care (SAWC) Spring conference during April 14<sup>th</sup> to 17<sup>th</sup> in Dallas, Texas. A new 3D camera, SilhouetteStar™ and partnering software, SilhouetteConnect™ for imaging, measurement and documentation of wounds will be on display for the first time.

The products augment the existing Silhouette suite of products. Silhouette supports a clinician deliver quality patient care with precise, consistent wound assessment and information management. SilhouetteConnect and SilhouetteStar provide a way to collect information about a wound that is fast, simple and effective. Clinicians can more rapidly understand the healing progression of a wound allowing for more informed decisions about treatment modalities and continuing care of the patient.

SilhouetteStar is a small, lightweight device enabling 3D image capture. The SilhouetteConnect software application controls SilhouetteStar and manages the collection of wound assessment information including images, measurements and clinical notes to track the status of a wound. SilhouetteConnect provides a way to collect data during a wound assessment in a clinic room on a laptop or desktop computer and review information of active patients later. For customers already using Silhouette, these latest products can be incorporated seamlessly with the existing Silhouette family.

“We are delighted with these new additions to the Silhouette Product Suite, thereby providing wound care professionals with even more advanced solutions for documenting a patient’s wounds” comments Dr Bruce Davey, ARANZ Medical’s CEO. “These new products are the result of ARANZ Medical’s continued innovation towards realizing our vision of transforming wound care practice. Silhouette allows the collection of reliable and consistent wound care data in a user-friendly manner, allowing evidence based decisions about patient care to be made. Such informed decisions lead to improvements in clinical and financial efficiencies in wound provision. Introducing these products at SAWC will allow the wound care professionals to see these exciting new products firsthand.”

Attendees at the Symposium for Advanced Wound Care are invited to visit ARANZ Medical at Booth 909 to see the new innovative additions to the Silhouette family. Please contact ARANZ Medical directly for further details.

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The [Silhouette™ Product Suite](#) is a unique wound information management system, the first of its kind to incorporate an imaging device which can precisely and consistently measure the size of a wound. It integrates quantified wound images with other essential data to provide an accurate and complete record of the assessment and treatment of a wound to track healing progression.

The technology solution, originally derived from a laser scanning product employed in the creation of the Lord of the Rings movie trilogy, has proven its effectiveness and accuracy of through extensive use over the last few years in clinical studies, including FDA registered clinical trials, multi-center and multi-national trials. Medical professionals utilize Silhouette in more than 20 different countries over a variety of care settings including hospital inpatient and outpatient care, wound care centers, long term care facilities and home health agencies.

Silhouette enables healthcare facilities to increase the accuracy and consistency of its wound assessments and documentation, as well as promote standardization and increased caregiver adherence to its protocols for risk assessment and wound management. Silhouette provides reporting on quality indicators and outcomes within a single facility or across multiple locations. Silhouette can be used as an effective part of a quality improvement program focused on reducing the incidence of hospital-acquired pressure ulcers and improving the status of such wounds which were 'present on admission'.

SilhouetteMobile™, SilhouetteStar™ and SilhouetteConnect™ are the point-of-care data capture components of the product suite, able to image and measure wound surface area and depth, and calculate volume. SilhouetteCentral™ is the central database that coordinates the collection and long-term storage of wound information and can be integrated with a hospital's existing EMR.

**ARANZ Medical Limited** ([www.aranzmedical.com](http://www.aranzmedical.com)), a member of the ARANZ Group of companies, is focused on the development and marketing of Silhouette Product Suite for advanced wound assessment and wound information management. Silhouette resulted from listening to and working with customers, recognizing that a simple technology-based solution could be created, allowing more efficient and integrated wound documentation with superior outcomes.

The **ARANZ Group of companies** ([www.aranz.com](http://www.aranz.com)) has the vision of developing solutions to solve customers' problems in differing application areas utilizing expertise in 3D scanning and modeling technologies. To date the group has demonstrated technical and commercial success in application areas as diverse as 3D modeling ([Farfield Technology](#)), laser surface scanners ([FastSCAN™](#)), data collection for movie making special effects, [custom orthotics and prosthetics](#), and geological data interpretation ([Leapfrog™](#)).

All trademarks appearing in this release are the property of ARANZ Medical Limited or affiliated companies.

For further information regarding Silhouette, please visit [www.aranzmedical.com](http://www.aranzmedical.com), phone 1 866 467 0934, or contact:

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